

ipuro

FRAGRANCE OF EMOTION



01 | 2024

WELCOME TO THE WORLD OF IPURO FRAGRANCE CREATIONS

Inspiring, versatile and innovative. The scent of a colorful spring meadow or a fresh sea breeze - some scents stay with us for a lifetime. Fragrances are simply magical and enchant us again and again. ipuro, the market leader for decorative fragrance creations, creates these exciting experiences in a variety of ways - with innovative products, the highest quality standards and perfumery craftsmanship.

A highlight for every ambience.



PURISTIC FRAGRANCE EXPERIENCES

IPURO EXCLUSIVE - A TOUCH OF LUXURY AND SENSUALITY

Exquisite raw materials, extraordinary fragrance compositions and a recipe with the finest perfume oil - with ipuro EXCLUSIVE our perfumers demonstrate their high level of craftsmanship and their first-class flair for perfection. Fans of sophisticated interiors will enjoy the purist, sensual fragrances with their high-quality, refined flacons. The ipuro EXCLUSIVE line enchants in five fragrances, so that everyone can find their favorite.



ipuro santal blanc

A moment of complete tranquillity that accords of white orchid and creamy sandalwood shine in rich gold.

HEAD NOTES

Bergamot, citrus, green notes

HEART NOTES

Roses, fruity notes

BASE NOTES

Cedarwood, sandalwood, musk, amber



ipuro thé épicé

Where Japanese matcha tea meets tangy lemon, invigorating cardamom, mysterious sandalwood and majestic jasmine.

HEAD NOTES

Grapefruit, lemon, cardamom, black pepper, pepper

HEART NOTES

Rose, white flowers, powdery notes

BASE NOTES

Cedarwood, vetiver, oakmoss, amber, musk



ipuro sage sublime

Inspired by the magical nature of Croatia. Invigorating sage meets sublime, mineral notes. A lively and sensual composition that transports you to untouched nature.

HEAD NOTES

Lime, sage

HEART NOTES

Lavender, sandalwood

BASE NOTES

Oakmoss, musk, patchouli



ipuro oud intense

A fascinating treasure hunt through the diverse Orient: Glittering saffron, magical incense and balsamic sandalwood blend with opulent oud chords.

HEAD NOTES

Violet leaves

HEART NOTES

Saffron, lavender, incense

BASE NOTES

Sandalwood, cedarwood, guaiac wood



ipuro fève tonka

As sweet as a dessert! Warm vanilla and aromatic tonka bean meet delicate nuances of rose. Noble, creamy sandalwood provides a special note.

HEAD NOTES

Tonka bean, vanilla

HEART NOTES

Heliotrope, rose

BASE NOTES

Musk, woods, powdery notes

POWER OF PURITY

IPURO CLASSIC - TIMELESS AND SUBTLE FRAGRANCES

Anyone who wants to accentuate the individual, elegant note of their living ambience will be delighted by the pleasant fragrance worlds of ipuro CLASSIC. With a minimalist, decorative design, the compositions emphasize the classic lines of the interior - unobtrusive, puristic and incredibly versatile. From nine products ranging from airy and maritime to mysterious and oriental, everyone can choose their own personal classic. to choose from. Whether as a diffuser or candle - fragrance lovers will never want to be without their favorite their favorite nuance.





ipuro balance

Airy, maritime notes transport your thoughts to a place of boundless calm and lightness.

HEAD NOTES

Bergamot, lime

HEART NOTES

Iris, lily of the valley

BASE NOTES

Seaweed, white musk



ipuro bergamote

Enjoy Asian freshness with green lime and invigorating lemongrass.

HEAD NOTES

Lime, Litsea cubeba

HEART NOTES

Lemongrass

BASE NOTES

Rose



ipuro vitalité

Enjoy the composition of refreshing rosemary and tangy ginger that will give your home energy and a wellness atmosphere.

HEAD NOTES

Rosemary, orange

HEART NOTES

Ginger, thyme

BASE NOTES

Cedarwood, patchouli



ipuro blanc

Elegant geranium and cool mint merge with creamy sandalwood. A fragrance as fresh and pure as warm summer rain.

HEAD NOTES

Mint, bergamot, coriander, lime

HEART NOTES

Jasmine, geranium

BASE NOTES

Sandalwood, amber, musk

Now available
for all fragrances:
Refills and **sticks** -
sustainable and
practical!



ipuro cachemire

Delicate rose and spicy currant hover over precious cedarwood and amber. A warm embrace on cold days.

HEAD NOTES

Blackcurrant, bergamot

HEART NOTES

Rose, gardenia

BASE NOTES

Cedarwood, vetiver, amber



ipuro noir

Elegant rose, mysterious patchouli and creamy sandalwood meet fresh eucalyptus and sweet coconut. An oriental composition straight out of 1001 Nights.

HEAD NOTES

Eucalyptus, coconut, cistus

HEART NOTES

Patchouli, sandalwood

BASE NOTES

Amber



ipuro cuir

Sparkling citrus notes meet creamy vanilla, warm leather and dark woods. A fragrance like a sensual touch - a firework of emotions.

HEAD NOTES

Heliotrope, citrus notes

HEART NOTES

Leather

BASE NOTES

Vanilla, cedarwood, coumarin



ipuro orchidée
Fruity notes of Sicilian lime and juicy peach ensnare a bouquet of powdery violet and sweet lily of the valley. A modern journey through the rural idyll.

HEAD NOTES
Lime from Sicily, green notes, peach
HEART NOTES
Cyclamen, lily of the valley, rose
BASE NOTES
Patchouli from Indonesia, vanilla from Madagascar, musk



ipuro jardin
Set off to a hidden garden, discover exotic flowers and fruity treasures!

HEAD NOTES
Lime, turkish rose
HEART NOTES
Jasmine, lily of the valley, peony
BASE NOTES
White musk, wall pepper



NEW
2024

SYMBIOSIS OF FRAGRANCE AND CARE

IPURO CLASSIC LIQUID SOAPS

ipuro embodies innovation, unforgettable fragrance experiences and continuous development. Our CLASSIC range is being expanded to include mild cleansing liquid soaps, opening up a new product category for the brand. ipuro's DNA of creating unique fragrance experiences is complemented here with vegan, effective cleansing components that ensure smooth, clean hands. The combination of fragrance and cosmetics fits perfectly into the brand's concept.



THE IPURO
CLASSIC LIQUID
SOAPS ARE **VEGAN &
DERMATOLOGICALLY
TESTED.**



OUR IPURO CLASSIC LIQUID SOAPS ARE FREE FROM:

- Animal testing
- Parabens
- Microplastics
- Sulphates
- Synthetic fragrances
- Sulfates (SLS and SLES)
- Phthalates
- Silicones
- Formaldehyde
- Mineral oil
- Oxybenzenes
- PEGs
- Ethanolamines

FRAGRANCE ANYWHERE

IPURO CLASSIC CAR LINE

Enjoy your favorite fragrance on the go in your car. The 5 bestsellers from the CLASSIC series are now available in a new design as a car fragrance. With an appealing look, high-quality workmanship and a long-lasting fragrance experience, ipuro conjures up a highlight in your car.

From now on ipuro also inspires outside your home.





PRODUCT CARRIERS & DISPLAYS

IPURO CAR LINE DISPLAY CLASSIC

Placement Free-standing or hanging placement
Exterior dimensions: L 288 x D 196 x H 530 mm

IPURO AKTIONSDISPLAY CLASSIC

Customized, fully assembled, incl. tester, supplied on a Chep pallet, several design variants
Exterior dimensions: L 600 x D 400 x H 1600 mm



IPURO MIDSHOP CLASSIC

Free-standing, two-sided goods placement, available in different shelf widths 625 | 1250 mm
Exterior dimensions Midshop 625: L 1084 x D 1060 x H 1448 mm
Exterior dimensions Midshop 1250: L 1700 x D 1060 x H 1448 mm



IPURO HEAD GONDOLA CLASSIC

For wall mounting, available in different shelf widths 1000 | 1250 mm and different heights 1600 | 2200 mm
Exterior dimensions head gondola 1000: L 1064 x D 590 x H 1600 | 2200 mm
Exterior dimensions head gondola 1250: L 1314 x D 590 x H 1600 | 2200 mm



IPURO HIGHLIGHTER CLASSIC

Free-standing, two-sided goods placement
Exterior dimensions: L 580 x D 470 x H 1340 mm



OFF ON VACATION

IPURO LIMITED EDITION - SUMMER TOUR

Bring the vacation into your home! The Summer City Tour transforms your home into a fragrant oasis. Inspired by the most beautiful islands of the Mediterranean, the four fragrances not only enchant with their sophisticated compositions, but also with delightful designs and beautiful details. They effortlessly transport relaxation and carefreeness into the home and invite you to unwind.



Room fragrance 240ml



Gift set 2 x 50ml



Room fragrance 240ml



Room fragrance 240ml



Gift set 2 x 50ml



Room fragrance 240ml

ipuro x Capri

The flowery, fruity-fresh fragrance fascinates like the idyllic Italian island of Capri. The sophisticated blend of fresh floral facets and citric accords creates a refreshing summer island atmosphere. Elegant base notes such as cedarwood, vanilla and sandalwood round off the fragrance.

HEAD NOTES

Raspberry, cassis buds, lemon

HEART NOTES

Freesia, rose, heliotrope

BASE NOTES

Cedarwood, vanilla, sandalwood

ipuro x Mallorca

Like the unique island air of Mallorca, this refreshing fragrance with citrusy top notes and aquatic-fruity facets. Sandalwood as a base note provides that very special summer feeling.

HEAD NOTES

Lemon, lime

HEART NOTES

Maritime, apple

BASE NOTES

Sandalwood

ipuro x Ibiza

Flower-power in Ibiza! This flowery, powdery-woody fragrance is soothing and adventurous at the same time. Lively top notes of pepper and coriander leaves create positive life energy and are rounded off by exotic heart notes such as fig fruit and ylang. Woody, ambery vanilla and musky notes provide a relaxed warmth.

HEAD NOTES

Pepper, coriander leaf, green notes, fruity

HEART NOTES

Ylang, fig fruit, jasmine, lily of the valley

BASE NOTES

Woody, ambergris, musk, vanilla

ipuro x Mykonos

Summery, maritime top notes immerse you in the breathtaking atmosphere of Mykonos. The exciting composition of woody, floral heart notes is reminiscent of summer parties on the lively island of Greece. Fruity, aromatic base notes provide the natural freshness.

HEAD NOTES

Bergamotte, wässrig, zitrus/frisch

HEART NOTES

Floral, peony, woody

BASE NOTES

Fruity, musky, aromatic

A TOUCH OF WINTER MAGIC IN YOUR HOME

IPURO LIMITED EDITION - WINTER TOUR

Pleasant fragrance combinations for the cold season!
Sometimes fresh, sometimes spicy, but always elegant. The fragrances of
the Limited Edition Winter Tour bring the magic of winter into your home.



ipuro x Arlberg



Room fragrance 240ml

ipuro x Arlberg

The magic of winter - fresh air, the shimmering sheen of pure snow, the breathtaking feeling of standing on the summit. Fresh lemon, paired with rosemary and precious champagne. Cedarwood and musk give the fragrance its spicy note.

HEAD NOTES

Lemon, rosemary, champagne, spicy notes

HEART NOTES

Patchouli, cedarwood, rose, jasmine, lily of the valley

BASE NOTES

Sandalwood, ambergris, musk, vanilla, caramelized sugar



Room fragrance 240ml

ipuro x Mont Blanc

Inspired by the winter chill and the fluffy, powdery texture of snow, this refreshing fragrance captures the airy lightness, but also the balsamic sweetness of a winter landscape after a powerful snowstorm.

HEAD NOTES

Bergamot, pear, lavender

HEART NOTES

Myrrh, jasmine, apricot

BASE NOTES

Tonka bean, musk, ambergris

ipuro x Zugspitze



Room fragrance 240ml

ipuro x Zugspitze

A blend of ripe grapefruit, sweet cocoa and fine vanilla stimulates the senses for a perfect winter's day. The delicious nuances of the individual notes blend together into a warm, cozy fragrance that fills your room.

HEAD NOTES

Grapefruit, bergamot, leafy green

HEART NOTES

Cocoa, violet, jasmine, pepper

BASE NOTES

Vetiver, vanilla, cedarwood, musk, patchouli

SAVING THE BEST FOR LAST

IPURO LIMITED EDITION - XMAS

The year ends with fantastic highlights. Three exquisite fragrances that embody the spirit of Christmas round off the year: Noble, playful, contemplative. A feast for the eyes and the senses!





Room fragrance 240 ml

ipuro wintry woods

Fragrant forest notes and Scandinavian cold are reminiscent of a long winter walk. This fragrance promises you the pleasant feeling of coming home.

Cedar wood and cypress paired with oak moss invite you to cuddle up. Indulge in the most beautiful time of the year!

HEAD NOTES

Cinnamon, lavender, bergamot

HEART NOTES

Cedarwood, cypress, sage, mint

BASE NOTES

Oakmoss, patchouli



Room fragrance 240 ml

ipuro warm glamour

This fragrance is pure glamor! Almond, peach and bergamot meet star anise, jasmine and caramel, accentuated by a base of vanilla, sandalwood and musk.

A warm, wintry fragrance composition that exudes a noble winter glow.

HEAD NOTES

Almond, peach, mandarin, bergamot, orange, lemon

HEART NOTES

Star anise, jasmine, lily of the valley, rose, caramel

BASE NOTES

Musk white wood, precious wood, cedar wood, vanilla



Room fragrance 240 ml

ipuro finest season

Christmas time is family time. Be a child again and feel the special anticipation! This new fragrance immediately awakens memories of earlier Christmas moments. The fruity, spicy fragrance fills the room with rose, cedar wood and vanilla - perfect for feeling completely at ease.

HEAD NOTES

Lemon, cassis, cranberry leaves

HEART NOTES

Rose, orange blossom, jasmine, peach

BASE NOTES

Patchouli, cedarwood, ambergris, vanilla, tonka bean, oakmoss, musk



Atelier

by ipuro

**WELCOME TO OUR ATELIER.
THE MAGIC OF HAUTE PERFUMERY.
WHERE IT ALL BEGINS.**

The new fragrance collection takes you back to the roots of Haute Perfumery whilst letting your mind wander to destinations that are yet to be explored. Highest-quality raw materials in their purest, most natural form are being merged to create extravagant, aura-boosting fragrance compositions.

**Move your senses. Expand your mind.
Free your soul. All in the comfort
of your own home.**

Atelier

by ipuro

STYLE & AESTHETICS

Like an artisan

- Organic and soft contours - each piece has a different appearance
- Handmade individual pieces with great attention to detail
- Raw and natural shapes with a soft feel - colored in the earthy tones of Mother Nature
- Individual room objects: sculptural with a handcrafted, characteristic design language
- The objects can be combined with each other and refilled - the individual combination creates a new design arrangement in the room

DESIGN LANGUAGE

Natural, organic, structural, rounded - silhouettes with artisanal and artistic appeal.

MATERIALS

Matt glass and a soft feel deliberately create imperfect surfaces - making all items unique!



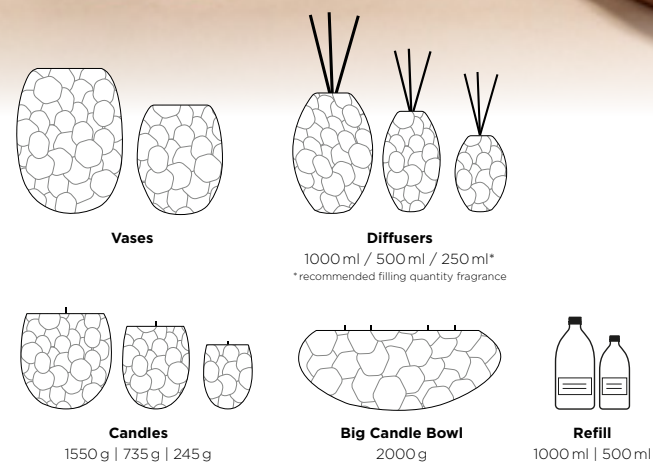


Brun

WOODY & LEATHERY

The intense and warm scent of cedar, moss and vanilla accentuated by a light freshness and resinous pine notes. This composition is enveloped by velvety leather. A soft fragrance specially designed to create a woody and warm atmosphere.

HEAD NOTES: Citrus, plum, peach
HEART NOTES: Fruity, floral, violet, rose, patchouli
BASE NOTES: Woody, sandalwood, vanilla, musk

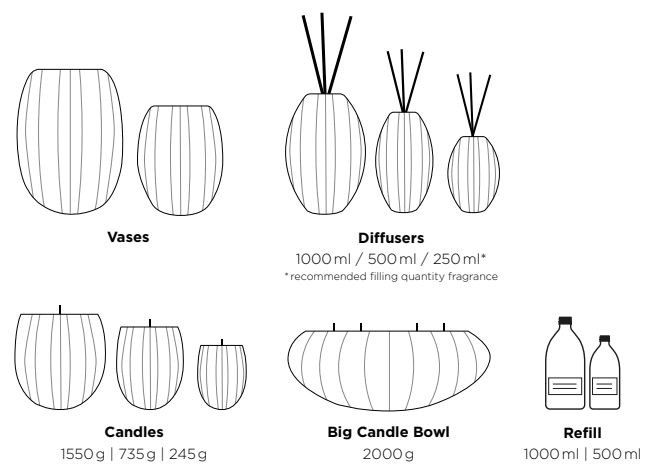


Gris

GOURMAND & ORIENTAL

Silky vanilla, surrounded by creamy amber notes, which are optimally balanced with warm sandalwood and an elegant musk tone. A fragrance that invites you on a fascinating journey through the magical world of the Orient.

HEAD NOTES: Floral
HEART NOTES: Gourmand, vanilla, oriental
BASE NOTES: Amber, musk, woody, sandalwood



Blanc

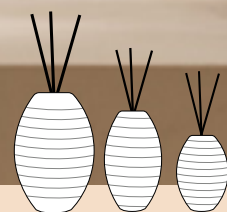
FRUITY & AMBERY

A noble interplay of velvety paper with hints of peach, plum and vanilla, are skilfully accentuated by incisive nuances of patchouli. The undescribed elegance of the colour white is reflected in this fine fragrance.

HEAD NOTES: Citrus, plum, peach

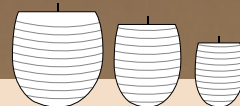
HEART NOTES: Fruity, floral, violet, rose, patchouli

BASE NOTES: Woody, sandalwood, vanilla, musk



Diffusers

1000 ml / 500 ml / 250 ml*
*recommended filling quantity fragrance



Candles

1550 g / 735 g / 245 g



Refill

1000 ml / 500 ml



Vert

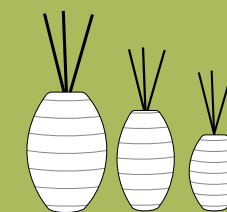
FLORAL & POWDERY

A fragrance reminiscent of the soothing feeling of freshly washed linen envelops the room. This significant fragrance associates a white fabric interwoven with notes of chamomile, dry cedar and delicate musk.

HEAD NOTES: citrus, linen breeze, aldehydic

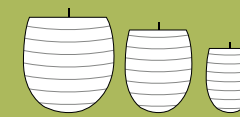
HEART NOTES: Floral, orange blossom, lily of the valley

BASE NOTES: Woody, cedarwood, white musk, sandalwood



Diffusers

1000 ml / 500 ml / 250 ml*
*recommended filling quantity fragrance



Candles

155 g / 735 g / 245 g



Refill

1000 ml / 500 ml



THE WORLD OF IPURO ESSENTIALS

With ipuro Essentials, the fascinating world of room fragrances is open to you: whether floral, fruity-fresh, tart or sweet - the fragrance line from the leading room fragrance supplier offers the right fragrance for every taste, every ambience and every mood.

Always an experience - at home, in the car or as a gift!

We offer you a wide range of ipuro Essentials room fragrances, so that you can enjoy the compositions the way you like it best: as a constant fragrance experience in your home, car or office - or as a spontaneous room room freshener for in between.



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scented sticks Scent plug Refill 200ml

ipuro cotton fields

Gentle, subtle and slightly powdery with a hint of vanilla - Pure restraint for a pleasant home atmosphere.

HEAD NOTES

Star anise, vanilla flower, geranium

HEART NOTES

Rose, violet, cedarwood, vetiver

BASE NOTES

Tonka bean, vanilla, white musk



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scent plug Refill 200ml

ipuro flower bowl

The wonderful encounter of floral note and invigorating freshness brings air and life into your home.

HEAD NOTES

Mandarin, bergamot, orange, cardamom, green notes

HEART NOTES

Lily of the valley, jasmine, violet, cedarwood

BASE NOTES

Amber, musk



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scent plug Refill 200ml

ipuro lime light

The tangy freshness of lemongrass, combined with soft floral accents - this fragrance brings a good mood into your life.

HEAD NOTES

Verbena, bergamot, orange, lemongrass

HEART NOTES

Egyptian geranium, lily of the valley, caraway, jasmine

BASE NOTES

Orange blossom, vanilla flower



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scented sticks Scent plug Refill 200ml

ipuro cedar wood

Woody notes, caressed by by fruity and floral nuances - a pleasantly warm and spicy fragrance.

HEAD NOTES

Orange, lemon

HEART NOTES

Cedarwood, rosemary, ylang ylang

BASE NOTES

Sandalwood, vanilla, ebony



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scented sticks Refill 200ml

ipuro white lily

The pure scent of the white blossom - a delicate floral fragrance experience.

HEAD NOTES

Peach

HEART NOTES

Lily of the valley, jasmine, carnation-

BASE NOTES

White musk, cedarwood



Room fragrance 200ml Room fragrance 100ml Room fragrance 50ml Gift set 2 x 50ml



Scented candle 125g Car fragrance Room spray 120ml Scent plug Refill 200ml

ipuro soft vanilla

The finest Madagascar vanilla meets with delicate, creamy caramel - a delicious delicious temptation.

HEAD NOTES

Vanilla

HEART NOTES

Caramel, vanilla

BASE NOTES

Peach blossom, vanilla



ipuro black bamboo

Powerful, green freshness combined with a woody nuance – a tangy fresh fragrance!

HEAD NOTES

Jasmine, lemon

HEART NOTES

Apple, melon

BASE NOTES

White musk, amber



ipuro sunny beachtime

Summer, sun, sea - a wonderfully relaxing day at the beach.

HEAD NOTES

Grapefruit, lemon, mint

HEART NOTES

Jasmine, lily, rose

BASE NOTES

White musk, tonka bean



ipuro lavender touch

The soothing scent of lavender and fresh mint creates a calm and and contemplative atmosphere.

HEAD NOTES

Lavender, citrus notes

HEART NOTES

Blossoms, mint, lavandin

BASE NOTES

Musk



ipuro lovely flowers

The wonderful encounter of rose, lily of the valley and vanilla fills your home with freshness.

HEAD NOTES

Aquatic

HEART NOTES

Ylang ylang, rose, lily of the valley

BASE NOTES

Vanilla, musk





ipuro time for a hug
I hug you - let yourself be enchanted by the the delicate scent of vanilla cookies and red berries!

HEAD NOTES
Orange, vanilla
HEART NOTES
Cookie, sugar, red fruits
BASE NOTES
Vanilla, musk, sandalwood



ipuro time to party
I celebrate with you - dance and laugh in a in a caramel-fruity cloud until into the morning hours.

HEAD NOTES
Grapefruit, passion fruit, pear
HEART NOTES
Peach, mango, raspberry
BASE NOTES
Musk, caramel



ipuro time to be
I relax you - just be you and relax with the scent of fresh citrus fruits and warm wood.

HEAD NOTES
Orange, mandarin, lemon
HEART NOTES
Blackcurrant, green apple, apple, peony, lily of the valley
BASE NOTES
Musk, cedarwood, sandalwood



ipuro time to glow
I shine for you: One, two, GLOW! Feel the glamor in the air with oriental-floral notes, cashmere wood & tonka bean. Hello, glitz & glam!

HEAD NOTES
Red berries, mandarin, aniseed
HEART NOTES
Orange blossom, frangipani, heliotrope
BASE NOTES
Cedarwood, vanilla, patchouli, cashmere wood, amber, tonka bean

SPECIAL FRAGRANCES FOR SPECIAL OCCASIONS!

FRAGRANCES WITH GLITTERING FINISHES AND REFINEMENTS



SEASONAL HIGHLIGHTS FOR EVERY TIME OF YEAR

ipuro herbal garden

Spicy-tart rosemary, flowery lavender and herbaceous notes are reminiscent of a walk through an aromatic herb garden.

HEAD NOTES

Bergamot, basil, lavender

HEART NOTES

Rosemary, rose, herbs

BASE NOTES

Patchouli, moss



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml

Joyful Summer

FRAGRANCES FOR THE SOUL - WHEN EVERYTHING REVOLVES AROUND WELL-BEING!

IPURO ESSENTIALS JOYFUL SUMMER

The Essential Limited Edition ipuro joyful summer fulfills the desire for mindfulness and moments of well-being. You are the center of attention here and the longing for summer, nature and lightness is finally satisfied. Discover the four fragrances that bring body, mind and soul into harmony. Give yourself the gift of small experiences of nature, harmony, love and happiness.





Room fragrance 100ml



Room fragrance 50 ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100 ml



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

ipuro in love

An embrace of love - feel the connection between you and the beauty that surrounds you. It is always the right moment for a date. With your loved one, with yourself. A fragrance like a hug that comes from the heart. With rose, lily of the valley and warm citrus notes.

HEAD NOTES

Lemon, apple, peach

HEART NOTES

Jasmine, orange blossom, white flowers

BASE NOTES

Musk, powdery, cedarwood

ipuro in happiness

It couldn't be happier - when you're out and about with your friends. Rays of sunshine, loud laughter, absolute lightness: you're ready for the adventures that summer brings. Delicate vanilla joins floral notes and orange blossom.

HEAD NOTES

Bergamot, orange blossom

HEART NOTES

Primrose, violet, rose

BASE NOTES

Timberwood, vanilla, tonka

ipuro in harmony

The power of tranquillity and balance - enjoy the tangible closeness of a refreshing ocean. The sound of the waves, the shimmering blue and the expanse of the horizon put you in a peaceful mood. Wonderful how the powdery base note meets aquatic-aromatic nuances.

HEAD NOTES

Citrus fruits

HEART NOTES

Floral, ozone, lily of the valley

BASE NOTES

Woody, tonka, powdery

ipuro in nature

Fresh green invigorates the senses - come out for a walk through nature. You will discover the facets of life as the source of new energy. Feel inspired and uplifted, while you feel a light summer breeze. A fragrance like a balm of sandalwood and natural herbs.

HEAD NOTES

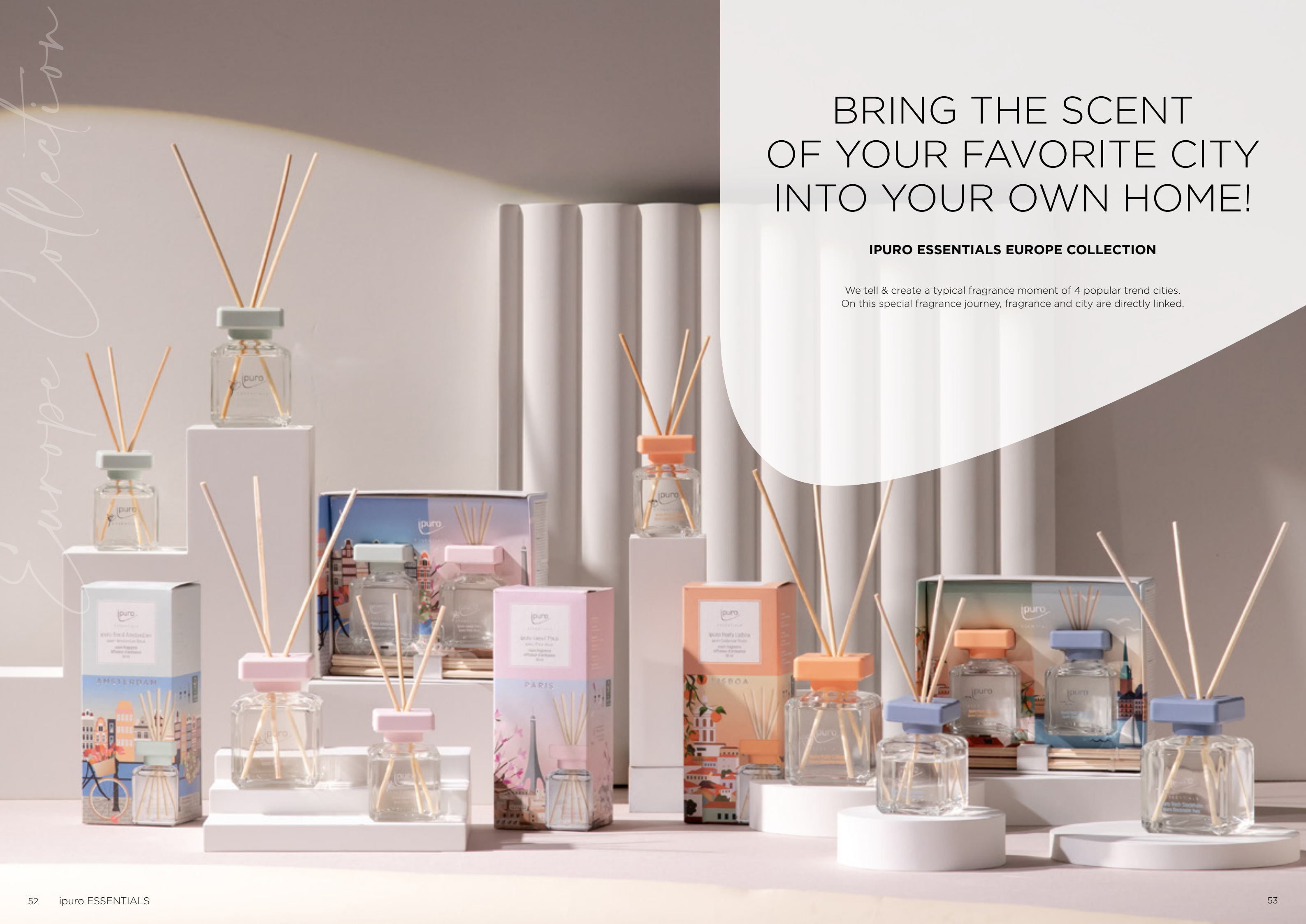
Fresh, green, herbaceous

HEART NOTES

Ylang ylang, lily of the valley, violet

BASE NOTES

Sandalwood, vanilla, balsamic



Europe Collection

BRING THE SCENT OF YOUR FAVORITE CITY INTO YOUR OWN HOME!

IPURO ESSENTIALS EUROPE COLLECTION

We tell & create a typical fragrance moment of 4 popular trend cities.
On this special fragrance journey, fragrance and city are directly linked.



Room fragrance 100ml



Room fragrance 50 ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100 ml

ipuro floral Amsterdam

Your visit to the Amsterdam flower market. The scent of fresh spring flowers, green notes and rose will immerse you in a veritable rainbow of colorful blooms. With a bouquet of flowers in the basket of your bike you ride along the Amsterdam canals.

HEAD NOTES

Citrusy, green, aromatic

HEART NOTES

Floral, rose, fruity

BASE NOTES

Woody, musky

ipuro sweet Paris

Your spring in the city of love. Paris awakens pale pink in full bloom. Floral notes, a hint of vanilla and caramel let you dream under the magnolia trees.

HEAD NOTES

Floral, green

HEART NOTES

Sage, lily, violet

BASE NOTES

Vanilla, caramel, clove



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

ipuro fruity Lisboa

Your walk along the orange trees of Lisbon. Fruity orange, green accords and spices surround you on your tour of discovery through the small and large alleyways. You linger and enjoy the view of the yellow and orange-colored roofs of the city.

HEAD NOTES

Orange, fruity, green

HEART NOTES

Violet, cinnamon, clove

BASE NOTES

Moss, musk, cedarwood

ipuro fresh Stockholm

Your time out at Stockholm harbor. A gentle breeze of fresh marine accords, tangy lemon and white musk reminds you of the pure, maritime air of the north. You feel as comfortable as if you were bedded in Nordic linen.

HEAD NOTES

Citrus, mandarin, bergamot

HEART NOTES

Sea chords, floral

BASE NOTES

Vetiver, white musk

AUTUMN AWAKENS

IPURO ESSENTIALS GOLDEN CHAPTERS

With the awakening of autumn, the leaves of the trees turn into beautiful colors, just like the Essentials golden chapters collection. Summer fruits make way for the rich harvest of the golden season, such as wild berries and crunchy apples. Autumn flowers and trees show off their romantic beauty, while you enjoy a walk by the river or in the forest. The scent of pine needles, golden amber and damp earth is reminiscent of long walks in the fall. Last but not least, the ultimate coziness of the season is conveyed by delicious gourmand notes: spiced chai, apple pie and pumpkin in all possible variations.



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

ipuro amber delight

Warm nuances of almonds and coconut milk, embedded in spicy cinnamon and lavender notes, complemented by rich vanilla facets. ipuro amber delight creates a warm and cozy room atmosphere in the the pre-Christmas period

HEAD NOTES

Butter, roasted almonds, coconut milk

HEART NOTES

Cinnamon, almonds, lavender

BASE NOTES

Balsam, vanilla, clove

ipuro riverside adventure

Experience the refreshing magic of autumn rain with our ipuro riverside adventure. The sparkling top notes of lemon and apple combine harmoniously with soft floral and woody elements. The full accents of amber and musk lend an atmospheric freshness.

HEAD NOTES

Lemon, pepper, apple, fir

HEART NOTES

Rose petals, lily of the valley, cedarwood

BASE NOTES

Amber, vanilla pod, caramel, white musk



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

ipuro whispering rose

The delightful combination of refreshing fruity notes notes, elegant floral and woody aromas transforms your room into a cozy winter evening atmosphere.

HEAD NOTES

Bergamot, raspberry

HEART NOTES

Rose, pepper, peony petals

BASE NOTES

Vanilla pod, cedarwood

ipuro emerald forest

The composition of aromatic eucalyptus and pine facets, enveloped in lavender and sage, rounded off with strong woody notes, is reminiscent of a leisurely walk through an autumn forest.

HEAD NOTES

Lotus, eucalyptus, pine needle

HEART NOTES

Lavender, sage, fir

BASE NOTES

Cedarwood, red berries, white musk

SMELL THE WORLD

IPURO ESSENTIALS ORIENTAL SPICES

The ESSENTIALS world tour continues! The next stop is at the spice markets of the Orient. The collection brings the colorful Orient into your own home and pampers the senses with intense, spicy aromas.





Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50ml



Room fragrance 50ml



Room fragrance 100ml

ipuro ginger treasure

A precious treasure of the Orient. Tangy ginger, sensual lemongrass and the light sweetness of delicate caramel bring you the pleasure of an oriental and magical magical flair.

HEAD NOTES

Lemongrass, bergamot

HEART NOTES

Ginger, star anise, golden milk

BASE NOTES

Caramel, cinnamon

ipuro cardamom kiss

A lovely sweet kiss of the Orient. Stimulating cardamom and the smell of freshly ground cocoa and coffee beans allow you to immerse yourself in a world of fragrances that the Orient loves: sweet and mysterious.

HEAD NOTES

Cardamom, orange

HEART NOTES

Coffee beans, cocoa

BASE NOTES

Vanilla, tonka

ipuro vanilla dream

A vanilla dream from 1001 nights. Fine vanilla and exquisite saffron create an unmistakable interplay of two of the most precious spices and invite you to dream.

HEAD NOTES

Vanilla

HEART NOTES

Saffron, oud, lily

BASE NOTES

Timberwood, sandalwood

ipuro cinnamon secret

An aromatic secret of an oriental fairy tale. Spicy cinnamon and clove accords merge with warm-sweet citrus notes and take your thoughts to an enchanted place.

HEAD NOTES

Tangerine, orange

HEART NOTES

Clove, aniseed, nutmeg

BASE NOTES

Cinnamon, honey, amber

Winter Dreams

JINGLE SMELLS, JINGLE SMELLS...!

IPURO ESSENTIALS WINTER DREAMS

How much do we look forward to the first snow or the smell of Christmas baking every year? In winter, there are scents in the air that give us a warm and cozy moment and remind us of a carefree childhood. All these winter dreams are captured in the Winter Dreams collection - and gives a little bit of magic & anticipation of the most wonderful time of the year.





Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50 ml



Room fragrance 50 ml



Room fragrance 100ml



Room fragrance 100ml



Room fragrance 50ml



Gift set 2 x 50 ml



Room fragrance 50 ml



Room fragrance 100ml

ipuro snowflake

Let it snow! As soft as the first, delicate snowflakes, you are surrounded by a cozy, warm winter fragrance of musk, almond blossom and cocoa. Your sweet, warming fragrance moment after a long, icy walk in the snow.

HEAD NOTES

Cocoa

HEART NOTES

Almond blossom, vanilla

BASE NOTES

Sandalwood, musk

ipuro winter berries

Very berry! Aromatic berry notes, juicy pomegranate and warming spices such as cinnamon and clove fulfill fruity winter dreams. Be ready for a berry-sweet winter pleasure.

HEAD NOTES

Pomegranate, grape

HEART NOTES

Blackcurrant, orange blossom, floral chords

BASE NOTES

Clove, cinnamon

ipuro santa's forest

Santa is real! The heavenly scent of a wintry spruce forest, combined with soothing eucalyptus and fresh citrus fruits, puts us in the mood for Christmas and bridges the wait for Santa Claus.

HEAD NOTES

Citrus fruits

HEART NOTES

Spruce, eucalyptus, rosemary

BASE NOTES

Vanilla, tonka bean, musk

ipuro christmas bakery

It smells like Christmas! Fine gingerbread spice, the sweetness of vanilla and a hint of pistachio scent awaken memories of the Christmas baking we loved so much as a child.

HEAD NOTES

Lemon, orange

HEART NOTES

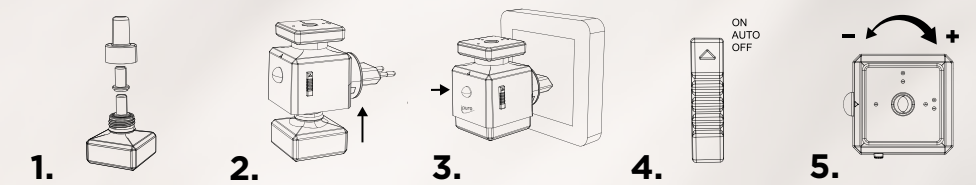
Gingerbread spice, pistachios, tonka bean

BASE NOTES

Clove, cinnamon, vanilla, spices

ESSENTIALS SCENT PLUG

Your innovative ESSENTIALS experience for a fragrant home. Fill each of your rooms with your favorite fragrance - almost automatically. The ipuro ESSENTIALS scent plug scents with the help of a motion detector and a small ambient light.



How it works:

1. Unscrew the lid of the ESSENTIALS Scent Plug fragrance bottle
2. Insert the bottle into the plug
3. Plug the device into the socket
4. Select mode
5. Determine intensity





ESSENTIALS SCENTED STICKS

No liquid, no flame, no power source and no fear of stains:
From now on, your ipuro ESSENTIALS fragrances are available in an innovative new new application. The scented sticks pamper you with your 5 favorite fragrances and create a natural, decorative accent in any living ambience - easy, relaxed, elegant.

- An intense fragrance experience that lasts up to 30 days
- Practical: Available as a refill pack in 5 fragrances
- Decorative and can be used anywhere - The ceramic vase (in white and black) creates a decorative and natural accent in any ambience



IPURO ESSENTIALS DISPLAYS



IPURO COUNTERDISPLAY ESSENTIALS

Customized, fully assembled, two design variants:
Essentials Standard | Essentials Young Line
Exterior dimensions: dimensions vary depending on configuration



IPURO BOTTLE DISPLAY

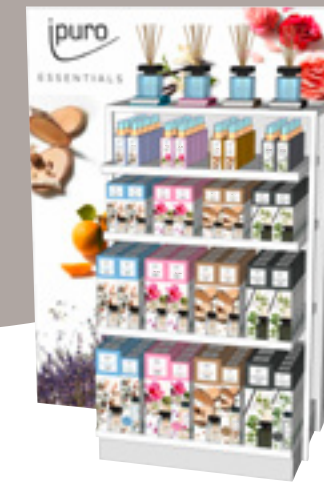
Customized, fully assembled, including
tester, delivered on Chep pallet
Exterior dimensions:
L 600 x D 400 x H 1600 mm
(incl. sticks H 2250 mm)



IPURO HIGHLIGHTER ESSENTIALS

free-standing, two-sided
product placement
Exterior dimensions:
L 580 x D 470 x H 1340 mm
L 580 x D 470 x H 1340 mm

IPURO ESSENTIALS PRODUCT CARRIERS



IPURO MIDSHOP ESSENTIALS

free-standing, two-sided product
placement
Exterior dimensions:
L 1084 x D 1060 x H 1448 mm



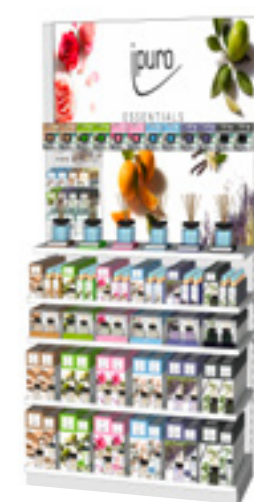
IPURO ESSENTIALS LIMITED EDITION

Customized, fully assembled, including tester, delivered
on Chep pallet, four design variants: Young Line | Europe
Collection | Oriental Spices | Winter Dreams.
Exterior dimensions: L 600 x D 400 x H 1650 mm



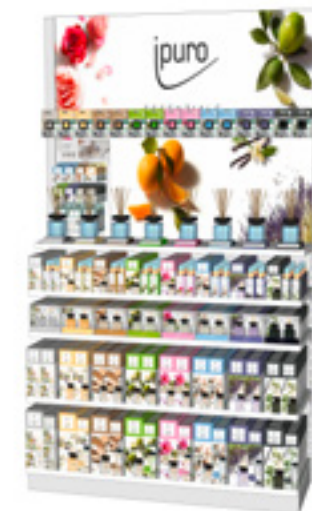
IPURO CAR LINE TRAY ESSENTIALS

Customized, fully assembled
Exterior dimensions:
L 95 x D 317 x H 240 mm



IPURO HEAD GONDOLA ESSENTIALS

For wall displays; available in different shelf widths,
1000 / 1250 mm, and different heights, 1600 / 2200 mm
Exterior dimensions for aisle-end unit 1000: L 1064 x D 590 x H 1600 / 2200 mm
Exterior dimensions for aisle-end unit 1250: L 1250 x D 590 x H 1600 / 2200 mm



IPURO METAL DISPLAY ESSENTIALS 3-IN-1

Free-standing or hanging placement,
Exterior dimensions: L 245 x D 140 x H 490 mm



A DELICATE MIST OF AROMAS

**ipuro AIR SONIC - the perfect symbiosis of
fragrance and well-being**

The stage is set for a personal aroma experience that touches the senses. Thanks to innovative ultrasonic technology and specially developed oils with essential essences, every mood is perfectly complemented by the right fragrance. How does it work? The aroma diffusers, available in eight stylish designs, fill every room with a gentle, cool aromatic mist of water and the fragrance of your choice. Air Sonic is always by your side and adapts to any mood with a touch of a button.

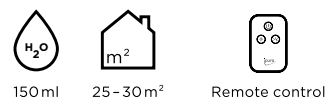
SCENT YOUR MOOD

The new AIR SONIC diffusers use ultrasonic technology to emit a gentle aroma and fill the room with a scent of your choice.

Innovative, touching, personal.



Aroma Vase

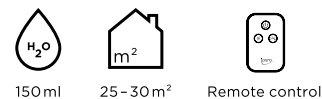


150 ml 25–30 m² Remote control

The lifestyle model – The lifestyle model - classic vase shape in noble two-tone ceramic material or elegant grooved pattern. The perfect finishing touch is provided by modern features such as the innovative „invisible base“, which skilfully places the device design in absolute focus. The fog intensity, color and brightness of the of the integrated mood light can be adjusted to your personal remote control to match your personal mood.



Aroma Bottle

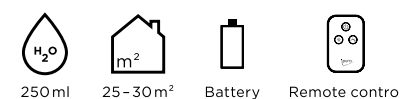


150 ml 25–30 m² Remote control

The design object – The design object - Modern bottle design in hand-glazed, noble two-tone ceramic material and innovative „invisible base“, which skilfully places the design of the device in the absolute focus. Focus. A visual highlight, which can be perfectly integrated into any which can be perfectly integrated into any interior. At will the fog intensity, color and brightness of the mood light can be be changed gradually by remote control.



Aroma Mood

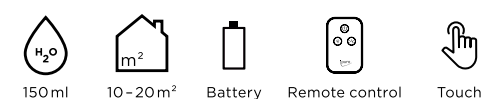


250 ml 25–30 m² Battery Remote control

The classic – The bestseller shines in new splendor. With a noble dome-shaped glass cover, it creates an atmospheric ambient light. The intensity of the fog can be adjusted individually by means of a regulator, and the color and brightness of the mood light can be adjusted to your personal mood on the device or by remote control. Thanks to the integrated, rechargeable battery, a flexible use of your AIR SONIC aroma mood is possible.



Aroma Candle



150 ml 10–20 m² Battery Remote control Touch

The collector's item - Classic design in candle jar shape and wood fiber lid. The AIR SONIC aroma candle provides a very special ambience and cozy feel-good moments thanks to matching candlelight function. It can be easily operated by remote control or via the touch buttons on the back of the device. The integrated rechargeable battery allows flexible use at your place of well-being.

THE RIGHT FRAGRANCE FOR EVERY MOOD

Discover a large selection of specially developed AIR SONIC fragrances with essential essences that provide the perfect accompaniment for every mood, from morning to night. The three mood platforms ENERGY, GOOD MOOD and RELAXATION help you to choose exactly the right fragrance to suit your mood.



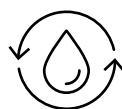
vegan



Fragrance oil min.
90% biodegradable



Lid made from 100%
recycled plastic



With key ingredients from
responsible cultivation



30 ml



GOOD MOOD

Fragrances contain a natural scent technology that has been proven to evoke emotions of well-being.



IPURO GOOD DAY

Good Mood & Comfort

HEAD NOTES

Citrusy, bergamot,
orange

HEART NOTES

Amber, spicy

BASE NOTES

Sandalwood, patchouli



IPURO HAPPY MEMORIES

Happiness & Passion

HEAD NOTES

Cardamom, pepper,
lychee

HEART NOTES

Rose, peony

BASE NOTES

Musk, woody, oriental



IPURO LOVELY MOMENTS

Warmth & Inner Satisfaction

HEAD NOTES

Apple, eucalyptus,
green leaves

HEART NOTES

Clove, cinnamon, rose, fruity

BASE NOTES

Musk, vanilla, coconut, coumarin

ENERGY

Fragrances contain a natural scent technology, which has been proven to evoke invigorating emotions.



IPURO FRESH MORNING

Freshness & Well-being

HEAD NOTES

Mint, lemongrass,
bergamot

HEART NOTES

Lavender, eucalyptus,
clove, spicy

BASE NOTES

Sandalwood, tonka bean



IPURO LITTLE PAUSE

Rest & Vitality

HEAD NOTES

Apple, eucalyptus, green
leaves, leaves

HEART NOTES

Clove, cinnamon, rose,
fruity

BASE NOTES

Musk, vanilla, coconut,
coumarin



IPURO NEW ENERGY

Power & Energy

HEAD NOTES

Tangerine, lemon

HEART NOTES

Lily of the valley,
green chords

BASE NOTES

Water lily, aquatic

RELAXATION

Fragrances contain a natural scent technology that has been proven to evoke relaxing emotions.



IPURO INNER PEACE

Calm & Relaxation

HEAD NOTES

Lily of the valley, orange

HEART NOTES

Ylang-ylang, jasmine, rose,
orange blossom

BASE NOTES

Patchouli, musk



IPURO SWEET DREAMS

Serenity & Security

HEAD NOTES

Lavender, mandarin,
bergamot

HEART NOTES

Vanilla, rose, sandalwood

BASE NOTES

Musk, patchouli,
gourmand



IPURO MENTAL COMFORT

Stimulation & Stability

HEAD NOTES

Citrusy, summer fern

HEART NOTES

Apple, green leaves,
geranium, floral

BASE NOTES

Marine, Aqueous



IPURO HOLY HARMONY

Freedom & Inner Balance

HEAD NOTES

Bergamot, pepper, orange

HEART NOTES

Saffron, lavender

BASE NOTES

Amber, musk, vetiver

AIR SONIC PRODUCT CARRIER

IPURO TWO IN ONE

Wall display or free-standing, incl. display with product film
Exterior dimensions: L 1160 x D 770 x H 1604 mm.



DISCOVER WE ARE:

Ready to shape your environment with fragrances that represent your personality and contribute to a positive world? Discover re:new, re:born, re:fresh and re:mind - where perfume meets meaningfulness and each fragrance tells a story of **sustainability and upcycling**.

COLLECTION HIGHLIGHTS

- **From Waste to Scent:** Each fragrance contains an upcycled hero ingredient
- **Room fragrance without alcohol:** The base formulations contain no ethanol and consist of DPM
- **Candle with veggie wax:** 50% of the candle base consists of vegetarian wax
- **Vegan base formulation** and fragrance oil
- Products have **not been tested on animals**
- **Made in Europe.**



re:new

we **are: new** - a new generation that wants to make this world a better place. We rewrite and renew the rules.

FROM UPCYCLED JASMINE

We give unsold flowers from markets that nobody wanted to buy and should have been thrown away a second chance in form of a new beautiful scent.

HEAD NOTES

Jasmin, tuberose, ylang

HEART NOTES

Fruity, Green Notes

BASE NOTES

Woody, musk, sandalwood



re:mind

we **are: mind** - of a whole generation. We define each other by our personalities, passion and values and remind each other how fabulous we are.

FROM UPCYCLED GRAPEFRUIT

We do not mind to use by-products of grapefruit production, which is much too good to be thrown away as they can form that beautiful heart of our tutty-fruity notes.

HEAD NOTES

Apricot, mango, rhubarb, grapefruit

HEART NOTES

Fruity, neroli, watery

BASE NOTES

Vanilla, musky, coconut



re:born

we **are: born** - all as individuals. We want to be real and true, core of our identity is diversity and inclusivity.

FROM UPCYCLED CARDAMON

We chose spice seeds that were rejected from spice markets because of their unusual or imperfect look - let's say they were reborn for our fragrances.

HEAD NOTES

Citrus, orange, apple, aromatic

HEART NOTES

Cardamom, clove, dried fruits, red berries

BASE NOTES

Praline, vanilla, cinnamon



re:refresh

we **are: fresh** - fresh hearts & open minds lead us to new and refreshed strategies - reuseability and recycleability is key.

FROM UPCYCLED CITRUS

We give our fragrance that special freshness with lemon peel that remains as a side product from the juice industry.

HEAD NOTES

Citrus, lemon, mandarin

HEART NOTES

Floral, fruity. Lily of the valley

BASE NOTES

Woody, musky, amber, cedarwood



Room fragrance 100ml

Scented candle 140g



Room fragrance 100ml

Scented candle 140g



Room fragrance 100ml

Scented candle 140g



Room fragrance 100ml

Scented candle 140g



FUNCTIONALS

MORE THAN JUST A NICE FRAGRANCE

IPURO FUNCTIONALS

Say No! Smells in the kitchen, a stressful everyday life without relaxing moments and a mild summer evening that is disturbed? Opt for the new ipuro FUNCTIONALS products and get exactly the room fragrance you need in your home right now! This is how ipuro not only pleases the nose, but also enriches your well-being at home in the future.



IPURO BASIL

NO BAD SMELL
Room fragrance 150 ml + scented candle 200 g

Goodbye, you nasty odour!
Are you also annoyed by unpleasant odours in the kitchen? ipuro FUNCTIONALS BASIL with neutralising fragrance technology against unpleasant odours gives your home an absolute freshness boost. Let yourself be won over by the aromatic notes of basil, fruity accents of tomato leaf and fresh mint and say goodbye to unpleasant odours in the kitchen!

HEAD NOTES
Aromatic, herbal, green
HEART NOTES
Basil, mint , tomato leaf , fruity
BASE NOTES
Woody



IPURO CITRONELLA

NO WORRIES
Room fragrance 150 ml + scented candle 200 g

Adiós, troublemakers!
Are you also longing for a carefree summer evening? No worries, we've got you! With ipuro FUNCTIONALS CITRONELLA, bring the refreshing scent of lemongrass, tangy lemons and verbena straight into your home and enjoy a carefree summer.

HEAD NOTES
Citrus, citronella, lemongrass, lemon
HEART NOTES
Green, floral, verbena
BASE NOTES
Woody, petit grain

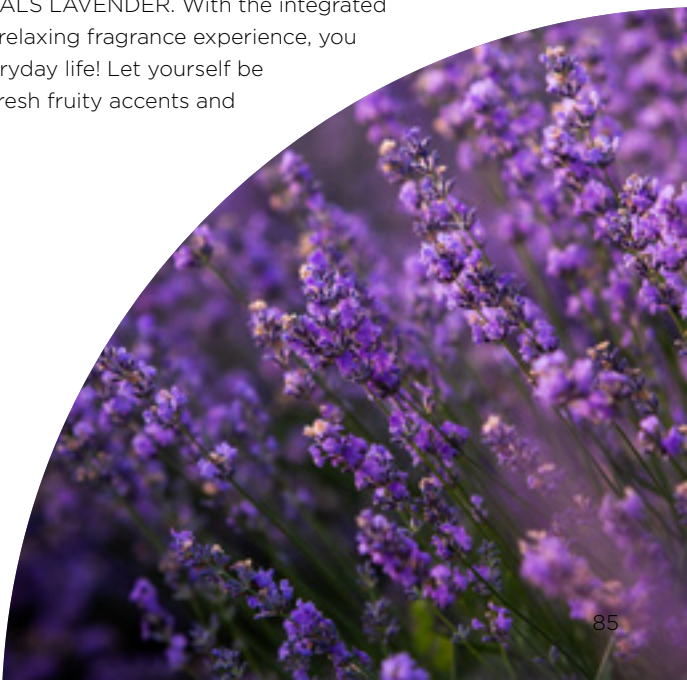


IPURO LAVENDER

NO STRESS
Room fragrance 150 ml + scented candle 200 g

Bye-bye, stress!
Also looking for a moment of relaxation? Bring the calming effect of lavender into your home with ipuro FUNCTIONALS LAVENDER. With the integrated fragrance technology that provides a relaxing fragrance experience, you can say goodbye to your stressful everyday life! Let yourself be enveloped by gentle lavender notes, fresh fruity accents and creamy vanilla.

HEAD NOTES
Aromatic, lavender, herbal
HEART NOTES
Floral, Lavender Blossom , Fruity
BASE NOTES
Woody, musky , powdery , vanilla





ipuro

FRAGRANCE OF EMOTION



ipuro.com

Gries Deco Company GmbH
Boschstraße 7
63843 Niedernberg
Deutschland